**History of boykepedia, the first sex encyclopedia in Indonesia**

Saturday, 16th Mei 2015 is the booming day that the girl who still in 8 years old was lost in Denpasar, Bali. Angeline Margriet Megawe was reported lost through the social media facebook. It's reported the missing of a beautiful girl became a tranding topic on facebook and twitter.

It wasn't amazed that Angeline news spreaded out quickly to the whole country of Indonesia and watched by people in the world.

After tranding topic on social media of Angeline news, the reporter seeked the Angeline was to the head of region police of south Denpasar. Unfortunately, the police officers didn't know about it, because there wasn't no reported of missing girl in the police.

A month later, on wednesday, 10th june 2015, Angeline was found killed the bodies of the little girl burried with barbie dolls at Margareta's house, her adoptive mother. Angeline was sadistically murdered by Agus Tae Hamda May, Margaretas's maid. Before killed, reported she was also sex abused by Agus.

On April, exactly 2nd April 2016, Yuyun the girl who still in 14 years old was raped by 14 teenagers. Unfortunately, the event occurred when she went home from school walking over the plantation.

On the other hand, 2nd April 2016, Yuyun (14) was sex abused by fourteen teenager boys.

The actors extended the girl by hitting her head and tighting her hand and legs. She was sex abused rapidly by fourteen teenager boys and murdered. That event was happened when Yuyun went home to pass plantation.

Sex abused cases rised sustainly in Indonesia. KPAI (Commission for Child Protection) 21.689.987 cases of child's violation that happened in the last fibe years.

Since 2013, KPAI had showed that Indonesia had gotten sex abused emergency and moral crises. The teenagers had become sex abuser and murdered. What the world's said?

Mental Revolution must be declared.

Therefore, Indonesia needs mental revolution on social media about healthiness on focusing educational sex. Because of these Boykepedia was born, the website of sex encyclopedia in which contents and the responsibility sources so that as references and information by all media.

Boykepedia was launched on 14th February 2016 by Lili Sopiandi. He has experience 16 years in technology information, there was no strength for him to see digital role in this era.

"I want to prove my big dream, how sex is not considered as taboo for some people in Indonesia who aware culture and east costum." Said Lili

**So, where do you begin?**

Researching over and over again. I reaserched and concluded that Dr. Boyke Dian Nugraha who was proper to represent that idea. He was a figure who I needed. This was based on the research that I did; keyword search engine dr. Boyke which the higest rating searching for sex, married couple, etc.

As the information dr. Boyke Dian Nugraha is as the sexology doctor in Indonesia. He's known as famous sexology in all television programs about sexuality problem because of his popularity in sexology, the people call him as doctor sex.

**How have you known dr. Boyke before?**

No, till the end of November 2014, by concept preparation and detail presentation. A friend introduce dr. Boyke as an friend. Finally, I can be dr. Boyke's friend (as an idol when i was teenage, called Doctor sex.... Hahahah)

**How's dr. Boyke's respond?**

It's not easy to prove dr. Boyke because there were a lot of bergains for collaboration from big cooperation. Meanwhile i just have invested concept and experience digital business.

Finally, on February 2015, on Boyke gave a proven to join online media about healthiness on focusing educational sex. The smart way to againts the account and website faller as well as giving the information clearly about educational sex for all people.

**Then, when it's begun?**

Exactly, on July 2015, we agreed to joint venture investment among founders (bootstrapping) and establish PT Digital Dian Nugraha on 1st July 2015 by organization structure. Dr. Boyke (CEO), Lili Sopiandi (COO&CTO), Kenneth Natadarma (CMO).

An Advisor dr. Ferry Lasemawati and Ukar Sukarna with Brand [Boykepedia.com](http://boykepedia.com/).

The name [boykepedia.com](http://boykepedia.com/) is chosen from alternative domain name that we prepared. As one of business strategy and marketing on order to be awareness of people about educational sex will be easier to be understood by putting dr. Boyke's name as a symbol of educational sex or the leader of sexology and known well by the all people.

**How's boykepedia concept?**

The technology contents are interactive media. It is chosen because of the developement digital has developed to audio visual by Indonesian internet network infrastructure that has been better to support them.

It is also to avoid a lot of healthiness website in Indonesia with the same presentation and content that caused bored to search the information. It's proven by a high bounce rating and low page viewing about it.

However by concepting, it's used with a good infrastructure in server because we have to serve user with the best quickly access.

**How do we get it?**

We succeed getting funds from server infrastructure and technical support data center 24/7 by aksimaya.co.id, one of ISP the best data center in Indonesia, and we re seriously serve all people to get the best and fast the information.

**Is there another process development in 2 months to get the revenue?**

As a founder, we must be able to think creatively and show up all potentials and momentum, as well as in the first month the company established has gotten ultimate from collaboration result.

In full version live boykepedia.com on February 2016 exactly on Valentine day, and the statistic today on Augt 2016: alexa rank 3000, total visitors 99% is organic visitor and page viewing/visitors are up to 20 minutes, page viewer 2.500.000++/month.

**What is boykepedia?**

It is sex encyclopedia Indonesia. The site that gives educational sex to children and parents. The main goal is how to change the paradigm that educational sex is not teaching how to get sex, but to teach the body anotomy and make sure about sex diseases that can be showed after getting sex.

**What's the opinion from the readers?**

It's really reactive. They asked about sex through boykepedia. One of the funniest question is "I want ask that, will the relationship make the girl pregnant, eventhough the couple never getting sex and ride on a two tightly with a boy will be pregnant?" Lili read while laughing